

Invitation for EPDET 2014

European Program for Development Evaluation Training

European offering of IPDET

EPDET 2014
31 August - 5 September 2014

Hotel Kormorán, Čilistov
Slovak Republic

[\(http://www.hotelkormoran.sk/en/kormoran-hotel-samorin-slovakia/\)](http://www.hotelkormoran.sk/en/kormoran-hotel-samorin-slovakia/)

Slovak Evaluation Society and Development Worldwide (DWW) have the pleasure to invite you to the European Program for Development Evaluation Training - EPDET 2014, to continue the tradition of this European summer school – mini IPDET started in 2007 (see section Czech DET at www.dww.cz).

The core curriculum of the training follows a successful scheme of the summer school IPDET (www.ipdet.org), organized annually by Carleton University, Ottawa, Canada.

EPDET 2014 will be provided in English again by top lecturers Ms. Linda G. Morra Imas and Mr. Ray C. Rist. The training is recommended for evaluators and managers of development projects and programs.

The training graduates will obtain Certificate of the IDEAS - International Development Evaluation Association (www.ideas-int.org).

European offering of the International Programme for Development Evaluation Training (IPDET) is organized by the Slovak Evaluation Society and Development Worldwide (DWW).



The all-inclusive participant fee is 1200 EUR. The fee includes tuition, accommodation and full board. Participants will receive both printed and electronic versions of the training manual and other training materials.

For the participants having their own accommodation in Bratislava, the fee will be reduced to 950 EUR.

Accommodation will be offered in fully equipped single hotel rooms. Full board will be arranged beginning with dinner on Sunday 31 August 2014 and finishing with lunch on Friday 5 September 2014.

Capacity of the training is limited, therefore we ask all applicants to confirm their interest until 30 May 2014 by and fill in the online [application form](#) and/or email to EPDET program manager: Ms. Dagmar Gombitova (gombitova@evaluation.sk).

Further information, payment instructions, and details on the training will be distributed to the applicants at the end of May 2014.

EPDET Lecturers

Ray C. Rist

is creator and co-director of International Program for Development Evaluation (IPDET) and current president of IDEAS. Retired from the Independent Evaluation Group of the World Bank, Dr. Rist continues advising many national and international organizations, including The World Bank, OECD, DFID, IADB, and a range of corporations, House and Senate committees in the United States. The focus of much of this consulting has been on public sector performance especially that of results based management and measurement. His career includes 15 years in the United States Government with senior appointments in both the executive and legislative branches, and he has held professorships at Johns Hopkins, Cornell, and George Washington Universities and been a Fulbright fellow at the Max Planck Institute. He has authored or edited 26 books, written more than 140 articles and monographs, and lectured in more than 75 countries. Dr. Rist serves on the editorial boards of nine professional journals and chairs an international working group that collaborates on research related to evaluation and governance.

Linda G. Morra Imas

is creator and co-director of IPDET - the standard against which other programs benchmark. She has more than 30 years of experience in designing, conducting, and managing policy, program and project evaluations, both nationally and internationally. She is co-author of the new comprehensive text, *The Road to Results: Designing and Conducting Effective Development Evaluations*. Recently retired as chief evaluation officer and advisor, evaluation capacity development, from the Independent Evaluation Group, World Bank Group, Dr. Morra Imas heads her own consulting firm, acting as an independent consultant to the Independent Evaluation Group of the World Bank, the Inter-American Development Bank, AusAid, China Ministry of Finance, and others for training and other ECD services. She is former director of education and employment program evaluation for the U.S. Government Accountability Office and has taught program evaluation at George Washington University as an adjunct professor.

EPDET 2014 – PRELIMINARY TRAINING PROGRAM

Hotel Kormorán, Šamorín - Čilistov

Sunday 31.08.2014

- 14:00 – **Registration**
- 19:30 – 20:00 **Welcome & Introductions**
Training partners and lecturers
Participants
- 20:00 – 20:15 **Program Overview and Course Objectives**
Providing an overview of the program, highlighting the key topics to be covered and outlining the learning objectives for the five-day course.
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Day One: Monday 01.09.2014

- 8:30 – 09:30 **Challenges in Evaluation in the Region**
Participants are invited to provide a 1 minute presentation on their background, the organization(s) they represent, and to highlight key evaluation issues being faced in their countries.
- 09:30 – 10:10 **Introducing Development Evaluation: Terms, Concepts, & Standards/Chapter 1**
First module introduces the definition and general concepts behind evaluation of projects programs and policies. It then turns to evaluation of development interventions.
 - *Evaluation, What Is It?*
 - *The Origins and History of the Evaluation Discipline*
 - *The Development Evaluation Context*
 - *Principles and Standards for Development Evaluation*
 - *Examples of Development Evaluations*
- 10:10 – 10:30 **Coffee Break**
- 10:30 – 12:00 **Module continued (1)**
- 12:00 – 14:00 **Lunch**
- 14:00 – 15:30 **Building a Results-Based Monitoring and Evaluation System / Chapter 3**
Results-based monitoring and evaluation (M&E) is a management tool to help track progress and demonstrate the impact of development projects, programs and policies. This module is the one place which is focused on the function of monitoring.
 - *Importance of Results-based M&E*
 - *What Is Results-based M&E?*
 - *Traditional vs. Results-based M&E*
 - *The Ten Steps to Building a Results-based M&E System*
- 15:30 – 15:50 **Coffee Break**
- 15:50 – 16:30 **Module continued (3)**
- 16:30 – 17:45 **Small Group Work – Discussing the Case Studies**
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Day Two: Tuesday 02.09.2014

- 8:30 – 10:10 **Understanding the Evaluation Context and the Program Theory of Change / Chapter 4**
This module examines evaluation planning. This module is about the front end of an evaluation – how to start. An evaluation that begins with a well-planned design is more likely to be completed on time and on budget and to meet the needs of the client and other stakeholders. A front-end analysis investigates and identifies lessons from the past, confirms or casts doubt on theory behind the program, and sets the context influencing the program.
- *Front-end Analysis*
 - *Identifying the Main Client and Key Stakeholders*
 - *Understanding the Context*
 - *Tapping Existing Knowledge*
 - *Constructing, Using, and Assessing a Theory of Change*
- 10:10 – 10:30 **Coffee Break**
- 10:30 – 12:00 **Small Group Work – Developing the Program Theory of Change**
- 12:00 – 14:00 **Lunch**
- 14:00 – 15:30 **Developing Evaluation Questions and Starting the Design Matrix / Chapter 6**
This is the first of five modules that discuss specific steps in designing an evaluation. This module discusses the types of evaluation questions and explains when to use each type. The module also covers how to write and structure good questions.
- *Sources of Questions*
 - *Types of Questions*
 - *Identifying and Selecting Questions*
 - *Developing Good Questions*
 - *Designing the Evaluation*
- 15:30 – 15:50 **Coffee Break**
- 15:50 – 17:45 **Module continued (6)**
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Day Three: Wednesday 03.09.2014

- 8:30 – 10:10 **Selecting Designs for Cause-and-Effect, Descriptive, and Normative Evaluation Questions / Chapter 7**
After determining the evaluation questions, the next step will be to select an evaluation design approach that is most appropriate given each question. This module presents some guidelines, along with the strengths and weaknesses of various design options, but it is important to keep in mind that every situation is unique. There is no “one and only” way to address an evaluation question.
- *Connecting Questions to Design*
 - *Designs for Cause and Effect Questions*
 - *Designs for Descriptive Questions*
 - *Designs for Normative Questions*
 - *The Need for More Rigorous Designs*
- 10:10 – 10:30 **Coffee Break**
- 10:30 – 11:00 **Module Continued (7)**
- 11:00 – 12:00 **Small group Work – Evaluation Questions**

12:00 – 14:00 **Lunch**
14:00 – **Free afternoon – field trip**
18:30 **Dinner**

Day Four: Thursday 04.09.2014

8:30 – 10:10 **Selecting and Constructing Data Collection Instruments / Chapter 8**
Previous modules discussed evaluation questions and evaluation designs to match these questions. This module looks at how to collect the data to answer evaluation questions.

- *Data Collection Strategy*
- *Characteristics of Good Measures*
- *Quantitative and Qualitative Data*
- *Tools for Collecting Data*

10:10 – 10:30 **Coffee Break**

10:30 – 12:00 **Module continued (8)**

12:00 – 14:00 **Lunch**

14:00 – 15:30 **Managing an Evaluation / Chapter 12**
Evaluations can be complicated projects. Keeping everyone on task, meeting deadlines, and doing quality work can be challenging. This module discusses ways evaluators can plan, manage, meet quality standards, and share results so that their evaluations are used by policy makers to effect change.

- *Managing the Design Matrix*
- *Contracting an Evaluation*
- *Roles and Responsibilities of Different Players*
- *Managing People, Tasks and Budgets*

15:30 – 15:50 **Coffee Break**

15:50 – 16:30 **Module continued (12)**

16:30 – 17:45 **Small Group Work – Evaluation design**

18:30 **Graduation dinner**

Day Five: Friday 05.09.2014

08:30 – 10:10 **Group Work Presentations: Project Logic Model & Evaluation Design Matrix**

10:10 – 10:30 **Coffee break**

10:30 – 12:00 **Presentation cont., Evaluation of the Training**

12:00 – 13:30 **Lunch**

Around 13:30 **Departure**

Final program will be confirmed until end of July, 2014

Please, apply online here: [Application form](#)

*Questions or requests for additional information may be addressed directly to
EPDET program managers:*

Ms. Dagmar Gombitova (gombitova@evaluation.sk)

or

Mr. Daniel Svoboda (svoboda@dww.cz)